

## STRATEGIC INITIATIVES

### MISSION

Providing  
**Exceptional Care**

### VISION

Partnering for  
**Excellence** in Rural  
Health Care

### VALUES

- Integrity
- Compassion
- Collaboration

EMBRACING EQUITY, DIVERSITY, AND INCLUSION IN EVERYTHING WE DO

#### Caring for our Patients

**We will provide high quality patient and family-centred care.**

- Provide exceptional care for all who come through our doors.
- Monitor and measure our performance using quality metrics.
- Be laser-focused about caring for our patients, their families and our community.

#### Valuing our People & Teams

**We will continue to value, invest in and recognize our teams.**

- Continue to value, invest in and recognize our people and teams.
- Prioritize the growth and well-being of our people and teams.
- Strategically use our resources to achieve our goals.

#### Innovating for a Sustainable Future

**We will advance a forward-thinking culture into our operations to ensure our sustainability.**

- Ensure fiscal responsibility and financial stability.
- Identify innovative solutions to ensure our sustainability.
- Advocate for enhanced resources to strengthen our ability to care for our patients and community.

#### Anticipating & Responding

**We will actively engage with our community and partners to understand and address community needs.**

- Lead with purpose.
- Align our efforts with those of Ontario Health and our local health care partners.
- Anticipate and respond to the needs of our community through active engagement and partnerships.